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Knowledge Management At General Electric

Unlike other Knowledge Management approaches, we are people-centered with a focus on enabling and promoting expertise and tacit knowledge exchange. Knowledge is a profit center. Collective knowledge, an intangible asset, has grown to become a significant portion of S&P 500 market capitalization—from 17% to 84%.

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Knowledge Management as a Service | GE Research

At GE, our knowledge sharing program was re-created as an enterprise-wide KM Strategy and began implementation in early 2016. In just over two years, we have designed and launched 160+ global communities for our engineering staff and others across GE businesses (130K members). Our focus is on tacit knowledge exchange for GE's engineering workforce.

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Knowledge Management at General Electric: A Technology Transfer Case Study

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Knowledge Management at General Electric: A Technology Transfer Case Study Richard V. McCarthy Quinnipiac University richard.mccarthy@quinnipiac.edu Jay E. Aronson The University of Georgia jaronson@uga.edu ABSTRACT Knowledge management is the active transfer of knowledge throughout an organization. Such organizations may be

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Knowledge Management at General Electric: A Technology Transfer Case Study Richard V. McCarthy Quinnipiac University Page 4/12. Read Book Knowledge Management At General Electric A Technology richard.mccarthy@quinnipiac.edu Jay E. Aronson The University of Georgia jaronson@uga.edu ABSTRACT Knowledge

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A General Electric YJ-93-G-3 turbojet engine. General Electric Company's (GE) operations management strategy for the 10 decision areas involves digital technologies and flexibility to address industry variations represented through the conglomerate's operating segments.

General Electric Company (GE) Operations Management Areas ...

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This paper discusses different characteristics of innovation and change within General Electric (GE) Company. Corporations are highly challenged in the business environment by the competitors and ...

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The auto major is great at knowledge management because the company has been doing it for a long time and has gathered enough experience to refine its approach to knowledge management meaningfully. GE [General Electric]

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Case Study: General Electric's Two-Decade Transformation Under the Leadership of Jack Welch When Jack Welch became CEO of GE in 1981, he set out to reenergize one of America's largest companies. Through a revision of GE's mission and values Jack Welch grew GE from a \$24+ billion company to into a \$74+ billion company, ready to face competitors and future challenges.

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When Jack Welch became CEO of General Electric in 1981, he was only the 11th CEO the company had seen in its 120 years of existence. Although GE was a \$13 billion a year company, it began showing signs of necessary change as it had reached the stage between maturity and decline. After 20 years+ Read More

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When knowledge assets are documented and shared, knowledge utilization will be facilitated. This is the stage in Knowledge Management where value creation is delivered. By harnessing knowledge from different knowledge domains and competencies across the organization, direct impacts to the missions and goals of the company can be achieved. 4.

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