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Introduction to managerial communication with case study

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Communication is the art of how communicators use knowledge of different fields of study like anthropology, psychology and sociology. Making best use of these disciplines makes communication effective. It is, thus, an inter-disciplinary area of management. Role of Communication:

Notes on Communication: Meaning, Nature and Importance

Managerial communication also helps managers set goals and targets for themselves and organization. The objectives of a team cannot be set by a single employee. One needs to interact with all the related employees to assign targets for team members and also set goals for the organization.

Importance of Managerial Communication at Workplace

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What is Managerial Communication? Managerial communication is the process by which a manager in an organization shares ideas or information with other managers or members of their team. Depending on how well it is done managerial communication has a great impact on the staff morale, the achievement of company goals, and organizational culture.

What is Managerial Communication? - Management Study HQ

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Feedback from subordinate to superior is indicative of upward communication. For example, status reports to inform upper levels of management are originated in the lower or mid-range of most organizations. The marriage of people to electronic communication equipment and databases that store information is a formal network.

Organizational Communication - CliffsNotes Study Guides

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